

# Community Analysis

Batesville Public Library



FIRST REGIONAL LIBRARY

*where discovery begins...*

I. Agency Profile .....	4
A. Agency information sheet.....	4
B. Web page address .....	4
C. Map of service area (n/a) .....	5
D. Hours of operation.....	5
E. Statistical information .....	5
1. Circulation by Dewey 10's.....	5
2. Circulation by item type.....	9
3. Program statistics .....	10
4. SLP statistics .....	10
5. User Count Statistics .....	11
II. Community Overview .....	11
A. Ride-Around summation .....	11
B. History of the library .....	14
C. History of the community.....	14
III. Annual Community Events .....	15
IV. Business Services.....	16
A. Three largest employers in your community .....	16
B. Health.....	16
1. Hospitals .....	16
2. Clinics .....	16
3. Nursing home / rest homes.....	17
4. Other health related organizations and services.....	17
V. Clubs, Organizations and Neighborhood Associations .....	18
A. Youth organizations and centers.....	18
B. Neighborhood Associations (n/a) .....	18
C. Civic Organizations .....	18
D. Clubs – Garden, Country, Hobby .....	19
E. Fraternal Organizations (n/a) .....	19
F. Housing associations (n/a).....	19
G. Charitable organizations (Foundations, etc.).....	19
H. Social agencies .....	20
I. Legal Aid .....	20
J. Labor unions (n/a) .....	20
K. Veteran’s organizations.....	21
L. Cultural Organizations and activities .....	21
1. Art Societies/Councils (n/a).....	21
2. Dramatic Groups (n/a) .....	21
3. Book clubs/Literary societies .....	21
4. Museums (n/a).....	21
5. Symphonies/Opera/Music (n/a) .....	21
6. Dance .....	21
M. Other .....	22
VI. Demographics.....	22
A. Population .....	22

1.	Numbers .....	22
2.	Ages.....	23
3.	Changes / Trends (n/a).....	23
4.	Ethnic makeup .....	24
5.	Foreign languages spoken (n/a) .....	24
6.	Education levels.....	25
B.	Housing.....	26
1.	Types of housing in service area .....	26
2.	House sales by Zip Code (n/a) .....	26
3.	Average cost per square foot for new construction (n/a).....	26
4.	Average size of housing (n/a) .....	26
5.	Average number living in a single dwelling .....	27
C.	Economic .....	27
1.	Unemployment rate.....	27
2.	Average income .....	27
3.	Percentage of types of jobs – Manufacturing, Service, Professional, etc.....	27
D.	Zip Code map (n/a) .....	27
VII.	Education.....	28
A.	Public & Private Schools .....	28
B.	Universities & Colleges (n/a) .....	28
C.	Home School Groups.....	28
D.	Child Care Services .....	29
E.	Other Libraries (i.e. church, hospital, chamber, etc.).....	30
VIII.	Government .....	30
A.	Government Offices .....	30
1.	City.....	30
2.	County .....	32
3.	State .....	33
B.	Political party organizations.....	34
IX.	Media .....	34
A.	Newspapers .....	34
B.	Radio stations .....	34
C.	Television stations (n/a) .....	34
X.	Parks & Recreation .....	34
A.	Parks.....	34
B.	Recreation center (n/a) .....	35
C.	Major attractions.....	35
D.	City/County sports leagues .....	35
XI.	Religious Groups .....	36
A.	Churches.....	36
B.	Synagogues (n/a).....	36
C.	Mosques (n/a) .....	36
XII.	Transportation.....	36
A.	Buses .....	36
B.	Taxis .....	37
C.	Airports.....	37

## I. Agency Profile

### A. Agency information sheet

Date: 04/25/07  
 Branch: Batesville Public Library  
 Address: 206 Highway 51 North Batesville, MS 38606  
 Phone: 662-563-1038  
 Fax: 662-563-6640  
 Email: [bates@firstregional.org](mailto:bates@firstregional.org)  
 Staff:

Total number of Staff:	11
Professional Staff:	1
Library Assistants:	7
Pages:	3
Full-time Equivalent: (add total number of hours worked by all staff in a week and divide by 40)	7.1

The Building:

Date opened:	1992
Total square feet: (closest guess if information is not available)	15,784
Seating capacity:	60
Square feet in meeting rooms	large,1334; small,294
Number of meeting rooms:	2
Other rooms:	Local History, 308

Parking spaces:

Regular:	46
Handicapped	2

Handicapped Accessibility:

Bathrooms:	2
Automatic Doors:	2
Ramp:	1

### B. Web page address

System [www.firstregional.org](http://www.firstregional.org)  
 Branch <http://www.firstregional.org/page3.html>

**C. Map of service area (n/a)**

*insert map*

**D. Hours of operation**

	<u>Open:</u>	<u>Close:</u>
Sunday		
Monday	10:00	8:00
Tuesday	10:00	6:00
Wednesday	10:00	6:00
Thursday	10:00	6:00
Friday	10:00	5:30
Saturday	9:30	4:30
Total Open Hours Per Week		48.5

**E. Statistical information**

**1. Circulation by Dewey 10's**

FY 2007

000	Comp Sci, Knowledge & Sys	196
010	Bibliographies	4
020	Library Science	23
030	Encyclopedias	113
050	Magazines	6
060	Associations, Organizations	1
070	News media, Publishing	12
080	Quotations	14
090	Manuscripts & rare books	0
	TOTAL	369
100	Philosophy	3
110	Metaphysics	0
120	Epistemology	8
130	Parapsychology	108

140	Philosophical schools of thought	2
150	Psychology	299
160	Logic	0
170	Ethics	50
180	Ancient, Medieval & Eastern philosophy	1
190	Modern Western Philosophy	5
	TOTAL	476
200	Religion	41
210	Philosophy of religion	18
220	The Bible	133
230	Christianity	136
240	Christian practice and observance	286
250	Christian pastoral & religious orders	10
260	Christian organization	19
270	History of Christianity	29
280	Christian Denominations	28
290	Other religions	99
	TOTAL	799
300	Social Sciences	351
310	Statistics	1
320	Political Science	155
330	Economics	500
340	Law	210
350	Public Admin & military science	67
360	Social problems & services	786
370	Education	557
380	Commerce, communication & transportation	59
390	Customs, etiquette & folklore	529
	TOTAL	3215
400	Language	2
410	Linguistics	30
420	English & Old English	44
430	German	9
440	French	13
450	Italian, Romanian & related	4
460	Spanish & Portuguese	64
470	Latin & Italic languages	1
480	Classical & modern Greek	0

490	Other languages	12
	TOTAL	179
500	Science	93
510	Mathematics	175
520	Astronomy	117
530	Physics	36
540	Chemistry	29
550	Earth sciences & geology	133
560	Fossils & Prehistoric life	58
570	Life Sciences, Biology	79
580	Botany (plants)	54
590	Zoology (animals)	546
	TOTAL	1320
600	Technology	18
610	Medicine & health	1578
620	Engineering	199
630	Agriculture	865
640	Home & Family management	1161
650	Management & Public Relations	372
660	Chemical Engineering	19
670	Manufacturing	7
680	Manufacture for specific uses	72
690	Building & Construction	216
	TOTAL	4507
700	Arts	34
710	Landscape & area planning	112
720	Architecture	141
730	Sculpture, ceramics & metalwork	87
740	Drawing & decorative arts	1686
750	Painting	135
760	Graphic arts	7
770	Photography & computer arts	49
780	Music	2176
790	Sports, games & entertainment	605
	TOTAL	5032
800	Literature, rhetoric & criticism	136
810	American literature	460

820	English and Old English literature	136
830	German literature	4
840	French literature	6
850	Italian, Romanian & related literatures	0
860	Spanish & Portuguese literatures	2
870	Latin & Italic literatures	0
880	Classical & modern Greek	6
890	Other Literatures	3
	TOTAL	753
900	History	20
910	Geography and Travel	359
920	Biography & Genealogy	79
930	History of ancient world	59
940	History of Europe	321
950	History of Asia	111
960	History of Africa	25
970	History of North America	676
980	History of South America	20
990	History of other areas	12
	Biography	426
	TOTAL	2108
	<b>TOTAL</b>	<b>18,758</b>

**2. Circulation by item type**

Date Range:	FY 2007	
AC		2338
BIOGRAPHY		452
CD		2088
CDROM		1
CDSW		3589
DVD		16532
E-AUDIO		0
E-BOOK		0
EASY		13717
EASY-RDR		27
EQUIPMENT		0
FICTION		20509
FILM		0
FILMSTRIP		12
GENEALOGY		3
JBIOGRAPHY		499
JFICTION		2033
JNONFIC		3195
JPAPERBACK		2575
LARGE-TYPE		6458
MAGAZINES		5353
MAP		0
MICROFORM		0
MM-KIT		9
NONFIC		13307
OVERSIZED		0
POSTER		0
PUPPET		89
RECORD		1
REFERENCE		76
STORY_TIME		14
TOY		0
UNKNOWN		0
VF		0
VIDEO		5372
YFICTION		1013
YPAPERBACK		828
TOTAL		100090

### 3. Program statistics

Date Range:		FY 2007
Programs (in library)		165
Attendance (in library)		4,550
Children's programs		113
Attendance at children's programs		3,949
Programs (outside library)		102
Attendance (outside library)		3,879

### 4. SLP statistics

Date Range:	June/July 2007	SLP Registrants
Centers		10
Birth-K	Off-Site	415
Grades 1-6		126
Subtotal		541
Birth-K	In-Library	238
Grades 1-9		526
Sub-total		764
Kid total		1305
15-18		64
Adult		410
Grand Total		1779

**5. User Count Statistics**

Year:	FY 2007	
Adult users {5 days}		1,508
% of Regional total		11.71
Juvenile users {5 days}		1,468
% of Regional total		19.36
Total Users {5 days}		2,976
% of Regional total		14.55
Saturday & Sunday only		187
Total Weekly Circ.		2,682
% of Regional total		10.76
Total Weekly Ref.Ques.		896
% Regional of total		14.77
YEARLY TOTAL USERS		164,476
YEARLY TOTAL CIRC		139,464
YEARLY TOTAL QUESTIONS		46,609
Average Weekly Users		3,163

**II. Community Overview**

***A. Ride-Around summation***

Batesville is reaping the benefits of its location at the junction of Highway 6 and Interstate 55. Steady industrial growth, increasing commercial activity, new housing starts and well regarded public and private schools means good news for the city. It is also good for Batesville Public Library, which needs to be ready to help meet the needs of the growing community.

The Batesville Public Library serves a diverse community in three zip codes, 38606, 38658 and 38620 or Batesville, Pope and Courtland respectively. Batesville with a population of 15,454 is the largest, followed by Courtland with 3264, then Pope with 2203 (2000 census data). The 2005 estimates show an estimated increase of 107 total. This service area has a natural barrier to the north, the Tallahatchie River.

The summary focuses on the one mile area surrounding the library, with pertinent data mentioned as necessary. Looking at a map of the Batesville city limits, one can divide the city almost in half by Highway 6 going east to west. Heading north and south, Highway 51 and Interstate 55 divide the city into roughly equal thirds.

The present library sits near the intersection of Highway 51 and 6 in a business district. To the north are several older businesses, Piggly

Wiggly Supermarket, a pawn shop and two check cashing services, some empty commercial buildings, a few vacant lots, plus South Panola High School and Junior High. Beyond that lies the Batesville Industrial Park, home to several enterprises.

West of the library on James and Miller Streets are modest homes and rental properties (both houses and apartments) housing blacks, whites and hispanics. Some of the properties are well maintained, others are not. Near the railroad tracks are additional modest homes, some rental duplexes, a run down trailer park, and the County Courthouse.

Across the railroad track lies the historic town square, which has been undergoing revitalization to draw people back to the square's businesses. A Memorial Pavilion has been built with a gazebo for small musical concerts, a fountain and a veteran's memorial. Several buildings have been refurbished, including two restaurants, Capers and The Tavern, an antique mall and the county's chamber of commerce, Panola Partnership. "The Square" is the site of the May Springfest sponsored by Panola Partnership which includes music, games, rides and food for the whole family.

Leaving the square and turning onto Panola Avenue takes you down one of the oldest streets in the city. The very large, older homes and churches here are well maintained and beautifully landscaped. A left turn off Panola onto Patton Lane and beyond leads to several low income subsidized apartment complexes and very modest homes, some in very poor condition, others as neat as a pin.

This area borders some farmland on the southwest edge of town. Coming off Tubbs Road onto Highway 6 West are older businesses, including a uniform shop, furniture store, transmission shop and car parts place, two check cashing businesses, gas stations and two banks. Two local farmer's markets operate close by in the spring and summer months, and have great produce! An older strip shopping center houses 6-8 retail operations, and across the street is a resale shop.

We turn right onto Highway 51, heading south. This is another long established business section of Batesville. Located here are Magnolia Rental, a frame shop, car wash, auto glass repair shops, a dental office, an old hotel, health department clinic and VFW. There are some closed businesses here, some vacant lots. A new small strip center Madison Square (near Magnolia Rental) is mostly full with new, small business and well maintained.

Note: The Highway 6 and 51 junction is undergoing major changes. Walgreen's has purchased land for a new store on one corner, Abners of the "Greatest Chicken Tenders" fame is refurbishing a restaurant on another corner, and Rascals convenience store/gas station has added a Baskin Robbins and a Steak Escape to what they offer at that location. The fourth corner has a restaurant, Bogie's Deli, a tobacco

store and a Laundromat.

Behind Rascal's is a relatively new strip shopping center, facing Highway 51 North. It is home to Sears, an antique mall, martial arts studio and a few other small retailers. Just south of the library is the small North Crest Business Park housing a temporary employment service, insurance agent, a dentist and a chiropractor, and the Mississippi Department of Transportation District offices.

Highway 6 east of 51 is a solid string of fast food places and retail establishments. The few vacant lots are being cleared and sold for other commercial ventures as fast as they become available.

Immediately due east of the library we have modest housing, a car wash and self storage facility. This gives way to upscale older homes nicely landscaped and maintained. Keating Road is home to the new National Guard Armory, and Fairfield Assisted Living Facility. A new subdivision is being built by Reeves and Williams, with home starting at \$130,000.

The rest is outside our ride around area but greatly impacts this community. Further east of Keating Road, new subdivisions on Lakewood Drive are going in with high dollar homes on large lots. What isn't currently in development has a "for sale" sign on it. Most appear to be for single family residences, but one sign specifically noted a multifamily classification.

A tremendous amount of commercial development is taking place on the Highway 6 corridor heading towards I-55 and beyond. Batesville's location near the junction of I-55 and Highway 6 has made it very attractive to commercial and industrial prospects.

East of this junction lies a Super Wal-Mart, a Tractor Supply and Lowe's. A Starbucks and Chili's restaurant are coming soon, next to the Civic Center east of Wal-Mart. On the northeast corner of the junction, a developer is preparing for a large retail mall. The Northwest corner already has an Outlet Mall which attracts busloads of shoppers. Several major hotel chains occupy the southwest corner of the junction.

This most eastern third of the city limits and moving out into the county is now undeveloped rural land, pastures and farms. This area has the potential for new industrial development to the north, commercial establishments along the Highway 6 corridor, and new residential subdivisions.

A proposed Highway 6 bypass south of the city will spur development closer to Pope and Courtland. This will not until 2016, but there is plenty of development opportunity until that time.

Panola Partnership CEO Sonny Simmons has partnered with officials from Panola, Tate, Tunica and DeSoto Counties to form the Northwest Mississippi Economic Alliance to foster the type of cooperation that landed Tupelo the Toyota plant recently. Panola County has a mega site near Como that has the potential for a major

commercial enterprise.

The proximity to Memphis, easily accessible major highways and rail lines, along with land prices lower than surrounding counties makes Panola County attractive to commercial and residential developers. Prosperity in Panola County will be a wonderful opportunity for its citizens and all the public libraries in the county.

### ***B. History of the library***

The first Batesville Library was started in 1932 by the Parent-Teacher Association and housed in the school. It became part of the WPA Library project and was first moved to Roger's Store, then to the Courthouse. Batesville joined the First Regional Library System in October, 1950. On January 17, 1951, the library went to the "little church" on Panola Avenue, where St. Stephens Episcopal Church currently holds services. The first building especially built and dedicated to library services opened in 1967 and currently houses the Police Department. Needing a bigger facility, a new library library opened in 1992 at the current location. Continued growth and demand led to a 5,000 plus square foot expansion which was dedicated May 18, 2003.

### ***C. History of the community***

The land upon which Batesville was built originally belonged to a Chickasaw Indian, Ish-Sho-Nu-Nah. A small town on the south bank of the Tallahatchie River, Panola, preceded the settlement of Batesville. Once a railroad was built south of Panola, a livery stable and other businesses began setting up next to the Panola Depot. This and seasonal flooding of the river led to Panola Depot and the surrounding area becoming Batesville in 1858. It was named in honor of the Rev. James Bates, who helped secure land for the railroad.

It was chartered as a village and as the county seat in 1866. Because of the Civil War, the village's population declined greatly and the county seat was moved to Sardis. A vote in 1880 formed 2 court districts and once again Batesville became a county seat, a source of pride that continues to the present.

Several fires and the Great Depression threatened the town's growth, but Batesville persevered. The presence of the CCC to build Sardis Dam in the 1930's, followed by the demand for goods after the end of World War II helped Batesville grow.

Batesville has also been fortunate due to its proximity to transportation avenues. First the railroad, then new Highway 51, which ran between Chicago and New Orleans. Later, the city became a crossroads of four major thoroughfares-Highways 6 and 35, 51 and Interstate 55, which has helped Batesville secure continued growth and industry.

Courtland once was a thriving trade center, with 14 stores, a bank, three hotels and more in the town. The establishment of the Panola County Agricultural High School in 1911 also drew people to Courtland. A boll weevil invasion in 1915 devastated the cotton crops in the area, a major commodity. Coupled with the Courthouse being located in nearby Batesville, population and trade gradually declined.

The town of Pope received its charter on April 4, 1972. The location of a train depot (Pope's Depot) was a factor in the growth years for Pope in the early 1900's. Several gins processed cotton grown nearby, and sawmills were built to process the huge trees being cut from forests surrounding Pope. These products then shipped out from Pope Depot. In the 1920's, it is said 27 stores graced the streets of Pope. The Great Depression hurt the local economy. So did the advent of the automobile, which allowed folks to more easily travel to larger shopping areas in nearby Batesville. (Information compiled from the Panola County History Book, published by PanGens in 19

### III. Annual Community Events

Event: SpringFest  
 Date: May  
 Contact Information: Coleen Clark, Main Street Program Mgr, Panola Partnership, 150 Public Square, Batesville, MS 38606  
 662-563-5222

Event: Main Street Holiday Open House  
 Date: Usually last Sunday before Thanksgiving  
 Contact Information: Panola Partnership, 150 Public Square, Batesville, MS 38606  
 662-563-5222

## IV. Business Services

### *A. Three largest employers in your community*

Name: MS Department of Transportation  
Address: P.O. Box 660 150 Highway 51 North  
Phone #: 662-563-4541

Name: Batesville Casket Company  
Address: 311 Crown Road  
Phone #: 662-0280

Name: Framed Picture Enterprises  
Address: 483 Highway 6 West  
Phone #: 662-563-5608

### *B. Health*

#### **1. Hospitals**

Name: Tri-Lakes Medical Center  
Address: 303 Medical Center Drive  
Phone #: 662-563-5611

Name: North MS State Hospital  
Address: 120 Randy Hendrix Drive, Batesville  
Phone #: 662-712-1050

#### **2. Clinics**

Name: Aaron E. Henry Community Health Services  
Center  
Address: 216 Highway 51 North  
Phone #: 662-563-0617, 563-1858

Name: Panola County Health Department  
Address: 381 Highway 51 South  
Phone #: 662-563-4616

Name: There are numerous medical doctors, dentists, eye doctors, chiropractors, etc. in Batesville  
Please consult your yellow pages for more information

### **3. Nursing home / rest homes**

Name: Golden Living Center  
Address: 154 Woodland  
Phone #: 662-563-5636

Name: Dixie Nursing Care  
Address: 1150 Highway 6 W  
Phone #: 662-563-1275

Name: Fairfield of Batesville (Assisted Living)  
Address: 640 Keating Road  
Phone #: 662-563-2345

### **4. Other health related organizations and services**

Name: Convenient Care Center (Afterhours)  
Address: 555 Highway 6 East  
Phone #: 662-578-2030

Name: Baptist Home Care and Hospice  
Address: 126 Highway 51 North  
Phone #: 662-578-8402 or 1-800-345-6928

Name: Parkwood Counseling Center  
Address: 150A Public Square  
Phone #: 662-563-5407

## V.Clubs, Organizations and Neighborhood Associations

### A. Youth organizations and centers

Name: Boys and Girls Club of Batesville  
 Address: 630 Highway 51 South  
 Phone #: 662-578-7309  
 Contact Person: Dennis Hoskins, Belinda Fay Morris  
 Activities/Programs (especially Summer): Sponsors a Summer Camp

Name: Girl Scouts, Brownies, Cub and Boy Scouts  
 Address: multiple troops in Batesville  
 Phone #: Girls Teresa Gaters, 662-563-1133 after 6 pm  
 Contact Person: Boys Curtis Lauderdale, 662-561-1581

Name: Panola County 4-H  
 Address: Eureka Road, Batesville  
 Phone #: 662-563-6260  
 Contact Person: vacant  
 Activities/Programs (especially Summer): call the Extension Service for activities

### B. Neighborhood Associations (n/a)

### C. Civic Organizations

Name: Rotary  
 Phone #: 662-563-4574  
 Contact Person: Toney Roberts

Name: Lions Club  
 Address: Tiger Drive  
 Phone #: 662-563-3841  
 Contact Person: J. W. Beard

Name: Civitan  
 Address: Civitan Club on Panola Avenue  
 Phone #: 662-563-9032  
 Contact Person:  
 Activities/Programs (especially Summer) Contact Panola Partnership 563-3126 for a complete list

#### ***D. Clubs – Garden, Country, Hobby***

Name: Batesville Garden Club  
 Phone #: 662-563-1148  
 Contact Person: Mrs. Blair Jernigan

Name: Batesville Woman's Club  
 Phone #: 662-563-9651  
 Contact Person: Mrs. Maxine Thaggard

Name: Panola Historical and Genealogical Society  
 Address: (PanGens)  
 Phone #: 662-563-4941  
 Contact Person: Mr. Robert Rawson  
 Activities/Programs (especially Summer) There are numerous other groups in Panola County, including Friends of the Library, American Legion and others. Contact Panola Partnership 563-3126 for a list of area groups

#### ***E. Fraternal Organizations (n/a)***

#### ***F. Housing associations (n/a)***

#### ***G. Charitable organizations (Foundations, etc.)***

Name: Habitat for Humanity  
 Phone #: 662-563-2872  
 Contact Person: Mrs. Mary Kennedy

Name: Food Pantry  
 Phone #: 662-563-7595  
 Contact Person: Mrs. Marie Leland

Name: First Baptist Church  
 Address: 104 Panola Avenue  
 Phone #: 662-563-7655  
 Activities/Programs (especially Summer) Maintains a Clothes and Housewares Closet

***H. Social agencies***

Name: Panola County Youth Services  
 Address: 103 College Street  
 Phone #: 662-563-6250  
 Name: Domestic Violence Project  
 Phone #: 662-236-5026  
 Activities/Programs (especially Summer) Provides shelter for abused women and their children as well as counseling (serves Panola County)

Name: North Delta Area Agency on Aging  
 Address: 245 Eureka Street, Batesville  
 Phone #: 1-800-844-2433

***I. Legal Aid***

Name: North MS Rural Legal Services  
 Address: 2136 Jackson Avenue, Oxford, MS 38655  
 Phone #: 662-234-2918 (Serves Panola County)

***J. Labor unions (n/a)***

**K. Veteran's organizations**

Name: American Legion  
 Phone #: 662-563-9241  
 Contact Person: Armstead Flint  
 Activities/Programs (especially Summer) sponsors baseball team, JROTC scholarship

Name: Veterans of Foreign Wars  
 Phone #: 662-563-8427  
 Contact Person: Commander James Hardy

**L. Cultural Organizations and activities****1. Art Societies/Councils (n/a)****2. Dramatic Groups (n/a)****3. Book clubs/Literary societies**

Name: Magnolia Tree Book Club  
 Address: c/o Batesville Public Library  
 Phone #: 662-563-1038  
 Contact Person: Doris Mason or Barbara Evans

**4. Museums (n/a)****5. Symphonies/Opera/Music (n/a)****6. Dance**

Name: Morgan Gymnastics  
 Address: 104 Highway 51 N  
 Phone #: 662-561-0062

**M. Other**

Name: ATA Blackbelt Academy of Batesville  
 Address: 114 Highway 51 North  
 Phone #: 662-563-2820

Name: Mississippi Center for Martial Arts  
 Address: 166 Highway 6 West, Batesville  
 Phone #: 662-563-9779

Name: Batesville Civic Center  
 Address: 290 Civic Center Drive, Batesville  
 Phone #: 662-563-1392  
 Activities/Programs (especially Summer) hosts horse shows, gun and knife shows, dances, concerts and other events

**VI. Demographics**

**A. Population**

1. N u m b e r	2000	2005 (July 1)	2006 (July 1)	% Change 2000/2006	% Change 2000/2005
Panola County	34,274	35,217	35,427	3.4	2.8
Batesville	7,113	7,708	15,545		8.4

\*Source: U.S. Census Bureau. American FactFinder. Population Estimates.

\*\*Source for 2006 population for communities is: ESRI Business Information Solutions. Products Reports. Zip Code Lookup

## 2. Ages

<b>Panola County: Population – Ages (2005 Estimate)</b>		
<b>Ages</b>	<b>Number</b>	<b>Percent</b>
Under 5 years	2,731	7.70%
Ages 5-9	2,530	7.20%
Ages 10-14	2,618	7.40%
Ages 15-19	2,755	7.80%
Ages 20-34	7,580	21.40%
Ages 35-54	9,485	26.90%
Ages 55-65	3,425	9.70%
Persons 65 years and older	4,207	11.90%
<b>TOTAL</b>	<b>35,331</b>	<b>100%</b>

\*\* Source: Census Bureau. Estimates 2005

<b>MEDIAN AGE BY LOCATION: 2006</b>	
Panola County	33.6
Batesville	33.6
Source: Mississippi Development Authority	
<a href="https://secure.locationone.com/lois/county">https://secure.locationone.com/lois/county</a>	

## 3. Changes / Trends (n/a)

#### 4. Ethnic makeup

ETHNIC MAKEUP: Panola County 2005		
Ethnic Makeup	2005	Percentage
White	17,810	50.4
Black	16,951	48
Native American & Alaska Native		
	52	0.1
Asian	75	0.2
Hispanic or Latino	483	1.4
Native Hawaiian	3	0
Persons of 2 or more races	73	0.2
<b>TOTAL COUNTY POPULATION</b>		
	35,331	
Ethnic Makeup for Batesville, Como, Crenshaw and Sardis is only available for 2000		

#### 5. Foreign languages spoken (n/a)

### 6. Education levels

Educational Levels: Panola County 2006		
	Number	Percentage
Less than 9 <sup>th</sup> Grade	2,423	10.93
9-12 years (no diploma)	4,051	18.27
High School Graduates	7,312	32.98
Some College – No degree	3,995	18.02
Associate Degree	1,494	6.74
Bachelor Degree	2,137	9.64
Graduate Degree	761	3.43

Educational Levels: Age 25+ Communities 2006 (percentage only)			
Location	Associate Degree	Bachelor's Degree	Graduate Degree
Batesville	7.3	17.7	5.6

2000 are the latest statistics available for High School graduates for the above communities

**B. Housing**

**1. Types of housing in service area**

LOCATION	OWNER OCC. UNITS	RENTER OCC. UNITS	VACANT UNITS	TOTAL HOUSING UNITS	NEW CONST. PERMITS
Batesville	1,589	1,069	197	2,855	49

Source: Mississippi Development Authority

INCOME LEVEL	2006	PERCENT 2006
0 - \$34,999	7,019	53.8
\$35,000 - \$49,999	2,054	15.7
\$50,000 - \$74,999	2,213	16.95
\$75,000 +	1,768	13.5
TOTAL NUMBER OF HOUSEHOLDS:		
	13,054	
PERSONS BY HOUSEHOLD (2000 data only)		
	2.75	
MEDIAN HOUSEHOLD INCOME:		
	\$32,114	

**2. House sales by Zip Code (n/a)**

**3. Average cost per square foot for new construction (n/a)**

**4. Average size of housing (n/a)**

**5. Average number living in a single dwelling**

HOUSING – BY COMMUNITY 2006			
LOCATION	# HOUSEHOLDS	AVG. HOUSEHOLD SIZE	MEDIAN HOUSEHOLD INCOME
Batesville	2,658	2.66	\$33,268

**C. Economic**

**1. Unemployment rate**

**2. Average income**

**3. Percentage of types of jobs – Manufacturing, Service, Professional, etc.**

ECONOMIC: Panola County			
Per Capita Income: \$20,017 (2004)			
Average Annual Wage: \$24,959 (2005)			
Unemployment Rate: 8.8% (2007)			
Employment by Industry 2007			
Total Nonagricultural	Manufacturing	Non-Manufacturing	
11,730	2,150	9,580	
Source: Mississippi Department of Employment Security. February 2007			

**D. Zip Code map (n/a)**

*insert map*

## VII. Education

### ***A. Public & Private Schools***

Name: South Panola School District  
Address: District Office 209 Boothe Street, Batesville  
Phone #: 662-563-9361  
Webpage: [www.southpanola.k12.ms.us](http://www.southpanola.k12.ms.us)

Name: North Delta Schools (Private)  
Address: 330 Green Wave Lane  
Phone #: High School 563-4536 Elementary 563-9994  
Webpage: [www.northdeltaschool.net](http://www.northdeltaschool.net)

Name: Batesville Job Corps Center  
Address: 821 Highway 51 South, Batesville  
Phone #: 662-563-4656 or 1-888-758-7778  
Webpage:

### ***B. Universities & Colleges (n/a)***

### ***C. Home School Groups***

Name: NW MS Home Educators Association  
Address: 218 E. Main Street, Senatobia, MS 38668  
Phone #: 662-501-2451

**D. Child Care Services**

Name: Batesville Head Start Center  
 Address: 160 Martin Luther King Drive, Batesville  
 Phone #: 662-563-8166  
 Webpage:  
 Capacity: 270  
 Ages served: Ages 3-5  
 Transportation: provided

Hours	Open:	Close:
Sunday	closed	closed
Monday	7:30 am	2:30 pm
Tuesday	7:30 am	2:30 pm
Wednesday	7:30 am	2:30 pm
Thursday	7:30 am	2:30 pm
Friday	7:30 am	2:30 pm
Saturday	closed	closed

Name: Hoskins Learning Center  
 Address: 115 Patterson  
 Phone #: 662-578-0711  
 Webpage:  
 Capacity: 53  
 Ages served: 6 weeks to age 12  
 Transportation: no

Hours	Open:	Close:
Sunday	closed	closed
Monday	6:30 am	4:30 pm
Tuesday	6:30 am	4:30 pm
Wednesday	6:30 am	4:30 pm
Thursday	6:30 am	4:30 pm
Friday	6:30 am	4:30 pm
Saturday	closed	closed

Name: First United Methodist Children's Center  
 Address: 119 Panola Avenue  
 Phone #: 662-563-1799  
 Webpage:  
 Capacity: 59  
 Ages served: 6 weeks to age 12  
 Transportation: Walking Distance to School

Hours	Open:	Close:
Sunday	closed	closed
Monday	6:30 am	6:00 pm
Tuesday	6:30 am	6:00 pm
Wednesday	6:30 am	6:00 pm
Thursday	6:30 am	6:00 pm
Friday	6:30 am	6:00 pm
Saturday	closed	closed

***E. Other Libraries (i.e. church, hospital, chamber, etc.)***

Name: Panola County Genealogy Library  
 Address: 206 Highway 51 North  
 Phone #: 662-563-1038 (inside Batesville Public Library)

**VIII. Government**

***A. Government Offices***

**1. City**

**a) City council**

<http://www.firstregional.org/FRLAreaResources.html#Officials>

Name: Mayor Jerry Autrey  
 District/Ward:  
 Address: 103 College Street  
 Phone #: 662-563-4576  
 Webpage: email: mayorautrey@panola.com

Name: William Dugger  
District/Ward: 1  
Address: 422 College Street  
Phone #: 662-563-3823

Name: Rufus Manley  
District/Ward: 2  
Address: 309 Armstrong  
Phone #: 662-563-0328

Name: James Yelton  
District/Ward: 3  
Address: 246 Dogwood Lane  
Phone #: 662-563-7810

Name: Bobbie Jean Pounders  
District/Ward: 4  
Address: 110 Court Street  
Phone #: 662-563-9797

Name: Teddy Morrow  
District/Ward: At Large, also Vice-Mayor  
Address: c/o Stubbs Department Store, 133 Public Square  
Phone #: 662-563-8912 (day) 561-0411

## **b) City districts (n/a)**

*insert map*

## **c) Fire stations**

Name: Batesville Fire Station #1; Chief Tim Taylor  
Address: 103 College Street  
Phone #: 662-563-4703

Name: Batesville Fire Department #2  
Address: 102 Woodland Road  
Phone #: 662-563-6612

Name: several area volunteer fire departments. Contact Fire Department for additional information

#### **d) Police stations**

Name: Batesville Police Department Chief Tony Jones  
Address: 106 College Street  
Phone #: 662-563-5653

Name: Panola County Sheriff Hugh "Shot" Bright  
Address: 200 Broadway  
Phone #: 662-563-6230

## **2. County**

### **a) Board of Supervisors**

Name: James Birge  
District/Ward: 1  
Address: 23955 Highway 310, Como, MS 38619  
Phone #: 662-934-0085

Name: Robert Avant, Sr  
District/Ward: 2  
Address: 1332 Avant Road, Crenshaw, MS 38620  
Phone #: 662-609-2437

Name: Mack Benson  
District/Ward: 3  
Address: 1536 Benson Road, Courtland, MS 38620  
Phone #: 662-609-2478

Name: Jerry Perkins  
District/Ward: 4  
Address: 347 Perkins Road, Batesville, MS 38606  
Phone #: 662-561-0355

Name: William "Bubba" Waldrup  
 District/Ward: 5  
 Address: 208 Bruce Street, Batesville, MS 38606  
 Phone #: 662-563-3423  
 Webpage:

### **b) County districts (n/a)**

*insert map*

## **3. State**

### **a) Senators**

Name: Nolan Mettetal  
 District/Ward: 10 (Panola and Tate Counties)  
 Address: PO Box 414, Sardis, MS 38666  
 Phone #: 662-487-1512  
 Webpage: email: nmettetal@mail.senate.state.ms.us

### **b) Representatives**

Name: Warner McBride  
 District/Ward: 10  
 Address: 204 Broadway Street, Batesville, MS 38606  
 Phone #: 662-563-7314  
 Webpage: email: wmcbride@mail.house.state.ms.us

Name: Dr. Joe Gardner  
 District/Ward: 11  
 Address: 11084 Curtis Road, Batesville  
 Phone #: 563-7751 (H) 578-4300 (W)  
 Webpage: email: jgardner@mail.house.state.ms.us

### **c) State districts (n/a)**

*insert map*

**B. Political party organizations**

Name: Republicans of Panola County  
Address: meet at Batesville Public Library  
Phone #: 563-3555  
Contact Person: Calvin Land

**IX. Media****A. Newspapers**

Name: The Panolian  
Address: 363 Highway 51 North  
Phone #: 662-563-4591 662-563-5610 (FAX)  
Webpage: [www.panolian.com](http://www.panolian.com)

**B. Radio stations**

Name: WBLE Radio Owner: John Ingram  
Address: 1040 Highway 6 West, Batesville  
Phone #: 662-563-4664

**C. Television stations (n/a)****X. Parks & Recreation****A. Parks**

Name: Walter Lewis Trussell Park, Highway 35 North  
Address: Partton Lane Park, Patton Lane and The American Legion  
Park, Park Street  
Phone #: call Batesville City Hall for information on ball league games  
563-4576

Name: J. P. Hudson Memorial Park  
Address: Boothe Street  
Phone #: call Batesville City Hall for information on ball league games  
563-4576

Name: John Kyle State Park: Lodge and reservations, 662-487-1345  
Address: Campgrounds at 27550 Highway 315 Batesville  
Phone #: 662-578-7922

### ***B. Recreation center (n/a)***

### ***C. Major attractions***

Name: Sardis Lake operated by the Corps of Engineers  
Address: Field Office, 29049 Highway 315, Batesville  
Phone #: 662-563-4531  
Webpage: Offers boating access, swimming, picnic facilities

Name: Sardis Lake Marina  
Address: 30117 BlackJack Road, Sardis MS 38666  
Phone #: 662-578-7922

Name: Factory Stores of Mississippi (Outlet Stores)  
Address: 325 Lakewood Drive, Batesville, MS 38606  
Phone #: 662-563-5491

### ***D. City/County sports leagues***

Name: Contact Recreation Director Robert Lightsey through  
Batesville City Hall  
Address: 103 College Street, Batesville, MS 38606  
Phone #: 662-563-4576  
Webpage: city leagues for kids, men and women

## XI. Religious Groups

### A. Churches

Name: Batesville First Baptist Church  
 Address: 104 Panola Avenue  
 Phone #: 662-563-7655

Name: Primera Mis'sion Bautista se Panola  
 Address: 349 Highway 6 East, Batesville  
 Phone #: 662-563-9743 (dia), 662-578-4787 (noche)

Name: Macedonia M.B. Church  
 Address: Robert McMullan Road, Batesville, MS  
 Phone #: 662-563-0608  
 Webpage: There are over 100 churches serving the Batesville area.  
 Check the Panolian or your yellow pages telephone directory

### B. Synagogues (n/a)

### C. Mosques (n/a)

## XII. Transportation

### A. Buses

Name: North Delta Area Agency on Aging transports elderly and  
 handicapped  
 Phone #: 1-800-844-2433

Name: Greyhound Bus Lines  
 Address: 715 Highway 35 N, Batesville  
 Phone #: 662-563-3046, For Fares and Schedules, call 1-800-231-  
 2222

***B. Taxis***

Name: J & E Cab Company (only for Medicare, Medicaid patients)  
Phone #: 627-4062 or 645-1645

***C. Airports***

Name: Panola County Airport  
Address: 437 Airport Road  
Phone #: 662-563-1010