

Community Analysis

Senatobia Public Library



FIRST REGIONAL LIBRARY

where discovery begins...

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I. Agency Profile

A. Agency information sheet

Date: April 27, 2007
 Branch: Senatobia
 Address: 222 Ward St Senatobia MS 38668
 Phone: 662 562 6791
 Fax: 662 562 0414
 Email: sen@first.lib.ms.us

Staff:
 Total number of Staff: 7
 Professional Staff:: 1
 Library Assistants: 5
 Pages: 2
 Full-time Equivalent: (add total number of hours worked by all staff in a week and divide by 40) 5.25

The Building:

Date opened: Present bldg 1975
 Total square feet: (closest guess if information is not available) 10,000+
 Seating capacity: 45
 Square feet in meeting rooms Lg 922 Sm 180
 Number of meeting rooms: 2
 Other rooms: storage, 4 bathrooms (2 out of order), workroom, 2 kitchens, 1 hall, 2 janitor closets, 1 office, 2 entrances

Parking spaces:

Regular: 27
 Handicapped 2

Handicapped Accessibility:

Bathrooms: 1 stall
 Automatic Doors: no
 Ramp: no

B. Web page address

System www.firstregional.org
 Branch <http://www.firstregional.org/page12.html>

C. Map of service area (n/a)

insert map

D. Hours of operation

	<u>Open:</u>	<u>Close:</u>
Sunday	closed	closed
Monday	9:30 am	7:00 pm
Tuesday	9:30 am	6:00 pm
Wednesday	9:30 am	6:00 pm
Thursday	9:30 am	6:00 pm
Friday	9:30 am	5:30 pm
Saturday	9:30 am	3:00 pm
Total Open Hours Per Week		48.5

E. Statistical information

1. Circulation by Dewey 10's

	FY 2007	SEN
000	Comp Sci, Knowledge & Sys	60
010	Bibliographies	5
020	Library Science	19
030	Encyclopedias	87
050	Magazines	0
060	Associations, Organizations	0
070	News media, Publishing	16
080	Quotations	4
090	Manuscripts & rare books	0
	TOTAL	191
100	Philosophy	1
110	Metaphysics	0

120	Epistemology	5
130	Parapsychology	115
140	Philosophical schools of thought	1
150	Psychology	194
160	Logic	0
170	Ethics	30
180	Ancient, Medieval & Eastern philosophy	5
190	Modern Western Philosophy	9
	TOTAL	360
200	Religion	21
210	Philosophy of religion	9
220	The Bible	79
230	Christianity	130
240	Christian practice and observance	234
250	Christian pastoral & religious orders	6
260	Christian organization	19
270	History of Christianity	36
280	Christian Denominations	22
290	Other religions	97
	TOTAL	653
300	Social Sciences	206
310	Statistics	1
320	Political Science	82
330	Economics	275
340	Law	102
350	Public Admin & military science	51
360	Social problems & services	532
370	Education	398
380	Commerce, communication & transportation	51
390	Customs, etiquette & folklore	267
	TOTAL	1965
400	Language	1
410	Linguistics	16
420	English & Old English	49
430	German	12
440	French	17
450	Italian, Romanian & related	7
460	Spanish & Portuguese	72
470	Latin & Italic languages	3
480	Classical & modern Greek	0
490	Other languages	9
	TOTAL	186
500	Science	90

510	Mathematics	118
520	Astronomy	161
530	Physics	55
540	Chemistry	43
550	Earth sciences & geology	144
560	Fossils & Prehistoric life	203
570	Life Sciences, Biology	89
580	Botany (plants)	37
590	Zoology (animals)	658
	TOTAL	1598
600	Technology	25
610	Medicine & health	846
620	Engineering	239
630	Agriculture	603
640	Home & Family management	570
650	Management & Public Relations	140
660	Chemical Engineering	23
670	Manufacturing	7
680	Manufacture for specific uses	58
690	Building & Construction	105
	TOTAL	2616
700	Arts	26
710	Landscape & area planning	41
720	Architecture	49
730	Sculpture, ceramics & metalwork	82
740	Drawing & decorative arts	1342
750	Painting	71
760	Graphic arts	14
770	Photography & computer arts	23
780	Music	1530
790	Sports, games & entertainment	537
	TOTAL	3715
800	Literature, rhetoric & criticism	149
810	American literature	432
820	English and Old English literature	115
830	German literature	0
840	French literature	4
850	Italian, Romanian & related literatures	3
860	Spanish & Portuguese literatures	2
870	Latin & Italic literatures	1
880	Classical & modern Greek	10
890	Other Literatures	6
	TOTAL	722
900	History	20

910	Geography and Travel	302
920	Biography & Genealogy	71
930	History of ancient world	38
940	History of Europe	253
950	History of Asia	98
960	History of Africa	20
970	History of North America	779
980	History of South America	16
990	History of other areas	17
	Biography	543
	TOTAL	2157
	TOTAL	14,163

2. Circulation by item type

FY 2007	SEN
AC	2618
BIOGRAPHY	668
CD	1714
CDROM	0
CDSW	2309
DVD	8834
E-AUDIO	0
E-BOOK	0
EASY	10665
EASY-RDR	86
EQUIPMENT	1
FICTION	21743
FILM	0
FILMSTRIP	0
GENEALOGY	8
JBIOGRAPHY	443
JFICTION	2332
JNONFIC	3879
JPAPERBACK	2477
LARGE-TYPE	4903
MAGAZINES	3706
MAP	0
MICROFORM	0
MM-KIT	12
NONFIC	11111
OVERSIZED	0
POSTER	4
PUPPET	57
RECORD	12
REFERENCE	9
STORY_TIME	9
TOY	3
UNKNOWN	0
VF	0
VIDEO	5695
YFICTION	784
YPAPERBACK	734
TOTAL	84816

3. Program statistics

FY 2007	Sen
Programs (in library)	122
Attendance (in library)	4,488
Children's programs	105
Attendance at children's programs	4,293
Programs (outside library)	0
Attendance (outside library)	0

4. SLP statistics

Date Range:	June/July 2007	SLP Registrants
Centers		2
Birth-K	Off-Site	55
Grades 1-6		67
Subtotal		122
Birth-K	In-Library	107
Grades 1-9		237
Sub-total		344
Kid total		466
15-18		9
Adult		18
Grand Total		493

5. User Count statistics

FY 2007	Senatobia
Adult users {5 days}	907
% of Regional total	7.04
Juvenile users {5 days}	466
% of Regional total	6.15
Total Users {5 days}	1373
% of Regional total	6.71
Saturday & Sunday only	141
Total Weekly Circ.	1897
% of Regional total	7.61
Total Weekly Ref.Ques.	282
% Regional of total	4.65
YEARLY TOTAL USERS	78745
YEARLY TOTAL CIRC	98661
YEARLY TOTAL QUESTIONS	14681
Average Weekly Users	1514

II. Community Overview

A. Ride-Around summation

Senatobia is a community of approximately 7,000 residents 30 minutes south of Memphis, Tennessee along the I-55 corridor. Senatobia has retained its small town qualities as it becomes home to Memphis bound workers.

The Main Street of Senatobia is lined with commercial buildings: motels, banks, gas stations, tire and car repair businesses, Tobie (the town cinema), Northwest Office Supply, fast food restaurants, a Mexican and Chinese Buffet restaurant, US Post Office, and various small businesses. Attractive maroon and white signage attached to poles along Main Street state "Discover Senatobia." Street signs leading off from Main Street are also in maroon and white with a distinct type setting. The overall effect is one of hometown pride and hospitality.

Library Location:

The Library is on Ward Street which is one street southwest of Front

Street where City Hall and the Police and Fire departments are located. The Library building is across the street from the recently expanded and remodeled Tate County Courthouse built in 1875. To the east entrance of the Library is Gabbert Park with two walking paths and a gazebo.

Housing:

Homes near the Library are mostly original well kept older homes with lavish landscaping. There has been a recent trend in tearing some of the older smaller homes in disrepair to the frame and rebuilding. Newer modest neighborhoods in Senatobia are in various shape so that in any given neighborhood one might find a well kept home and yard next to an unkempt yard and home that needs some attention. Senatobia has subsidized housing (either apartments or duplexes), apartments, duplexes, and single dwelling homes. The average cost of a 1,400 square foot home in Senatobia is \$180,000. In the school district area of County Club the most expensive home appraised at \$450,000. Subdivisions are cropping up on property the city annexed in the last two years. Recently, the mayor mentioned that there is need for step up homes because the city has enough starter homes and retirement size homes. There are a few for sale signs in almost all neighborhoods.

Economic Activity:

The city has an industrial park at the south end of town. BMW of North America is located there. The larger employers include Chromcraft (furniture manufacturer), The Baddour Center (Garden Center), Aluminum Extrusions, Inc. (aluminum distribution) and RR Donnelley (periodical printer.) There are numerous small businesses and chain outlets in the community. Senatobia has a Super Walmart and small private grocery store called Kaye's. There are small shopping centers off of Main Street, on Main Street and north of Main Street. The city has 2 Mexican restaurants and the Chinese Buffet that have managed to survive. There is a call for additional restaurants but many have failed to prosper. There are several major car dealerships and small car lots in town, a tattoo parlor, gyms, Curves, boutiques, specialty shops and professional services (lawyers, accountants, insurance sales, etc.)

Schools/Colleges

Magnolia Heights is a private school serving K3-12. They just recently expanded. Public schools in the area include Senatobia Elementary which is undergoing an expansion. A new building is being built near the original campus to house 3rd, 4th, 5th and 6th graders. The existing

elementary school will house K-2. Senatobia Middle School is several blocks north of the Library. Eventually it will house 7th and 8th graders only. The Senatobia High school and Junior high are on the same grounds of the middle school and to the rear of the campus. Eventually these buildings will house only 9-12.

Northwest Community College's main campus is located in Senatobia on a 251 acre area. The college offers an Associate of Arts degree for programs designed as the first two years of a four-year college or university program leading to a baccalaureate degree.

Day Care Centers:

There are 4 day cares and child care centers in Senatobia. Sesame Street Junction, Enchanted Days Learning Center, Wee Care Child Development Inc., and First Baptist Church Preschool.

Churches:

Many churches exist in the city and surrounding area. Large churches near the Library include Senatobia First Baptist, Senatobia First United Methodist, Senatobia Church of Christ and Senatobia Presbyterian.

Banks/Financial

Senatobia has one original local bank called Sycamore Bank and many banks that are branches of banks out of Memphis, Tennessee and other areas.

Medical Facilities:

Senatobia has several children's clinics, doctors of all sorts, a chiropractor, Cornerstone Rehabilitation, a community mental health facility, a Health Department and a local hospital with basics although no obstetrics. Senatobia Convalescent Center is a 120 bed nursing home facility offering Long Term Care and Medicare Skilled Nursing services for short term rehabilitation.

Police Station:

The city has a main police station on Front Street and a substation located on Cauthern Circle.

Fire Station

Senatobia has 3 fire stations. Station number 1 is located on Front Street. Station number 2 is located on Scott Street and Station number 3 is located on Hwy 4 West.

Parks/Sports Complex

The city has 3 public parks. Gabbert Park near the Library has two walking paths, a gazebo, benches and a table or two. City Park is directly to the east of Gabbert Park. The land area has been landscaped by The Master Gardeners. The third park is Norfleet Drive Park. There is a children's playground area in this park. The City has softball and soccer fields located on Scott Street that private leagues may play on. The City has a football field and fields located on Matthews Drive and Southern Street that Little league teams can play on. The City has a tennis court the public may use. The only golf course and swimming pool is located at the private Country Club outside city limits but located in the city school district.

Grocery Stores:

There is a Kaye's Food Mart and Super Walmart. There is a Farmer's Market on Norfleet Street. Farmers register with the County Extension Service to sell their produce during the harvest periods.

Hotels/Motels

Motel 6 and Days Inn & Suites are located at the entrance to the city off of I-55. There is a private bed & breakfast located on College Street called Spahn House Bed & Breakfast.

Billboards:

There are numerous billboards and large commercial signs along Main Street. Since the City is directly off I-55 some of these signs are visible from the freeway.

Ethnic Make up:

Racial Makeup :	Caucasian	African American	Other
Census: 2000	4,546	2,039	49

Conclusion:

Senatobia is a small town undergoing rapid change. The city government has hired Slaughter & Associates to develop a comprehensive plan for future growth to include residential, commercial and industrial development, recreation, transportation and community facilities. The town has been managed well in terms of appearance and growth in the past and with this progressive comprehensive plan it will be managed well in the future.

B. History of the library

To quote FRL employee David Brown's history "The people of Senatobia, Mississippi have enjoyed having a public library in their town since February of 1951, when the first library opened up in the former office of the Mississippi Power and Light Company. The Library had various other homes until it was moved to its current location, which was built in 1975. In 1995, 4000 sq. feet was added to the current building, bringing the total area to 10,000 square feet.

C. History of the community

Senatobia received its charter in 1860. The town was named by Mr. Charles Merriwether. The names comes from Sen-a-to-ho-ba, an Indian name meaning White Sycamore which is a symbol of rest to the weary. Senatobia is in Tate County which was formed in 1873 from parts of DeSoto, Marshall and Tunica Counties. In 1875 the Tate County Courthouse was built. Senatobia was designated as the 5 star city by the Chamber of Commerce in 1962. The star's 5 points represent Industry, Citizenship, Agriculture, Recreation, and Education. The acronym is ICARE. The city still claims to be the 5 star city as noted on its website. According to the 2000 census statistics, Senatobia has a population of 6, 682 residents and Tate County 25, 370.

III. Annual Community Events

Event: Mayfair
 Date: 2nd Saturday in May
 Contact: Tate County Economic Development Foundation
 Information: 135 N Front St 562-8715

Event: Senatobia Five Star Races
 Date: June 29
 Contact: Carolyn Stanford 562-4806
 Information:

Event: Lion's Club Pancake Breakfast
Date: October
Contact: Held at Senatobia Community Center. Harleigh
Information: Baxter 562-7071

IV. Business Services

A. Three largest employers in your community

Name: Chromcraft
Address: 1 Quality Lane (P O Box 126)
Phone #: 562-8203

Name: The Baddour Center
Address: 3297 Hwy 51 (P O Box 69)
Phone #: 562-9666

Name: R.R. Donnelley & Sons
Address: 121 Matthews Dr
Phone #: 562-5252

B. Health

1. Hospitals

Name: North Oak Regional Medical Center
Address: 401 Getwell Dr
Phone #: 562-3100

2. Clinics

Name: Senatobia Children's Clinic
Address: 104 Court St
Phone #: 562-4418

Name: Senatobia Family Practice
Address: 104 N Robinson St
Phone #: 562-0411

Name: All Children's Clinic
 Address: 103 Halls Cove
 Phone #: 562-9003

3. Nursing home / rest homes

Name: Senatobia Convalescent Center
 Address: 402 Getwell Dr
 Phone #: 562-5664

4. Other health related organizations and services

Name: North MS Regional Center (NMRC)
 Address: Preston McKay Dr
 Phone #: 560-6182
 Facilities for mentally retarded. Provides placement for 20 adult clients

Name: Communicare Mental Health Center
 Address: 101 Preston McKay Dr
 Phone #: 562-5216

Name: Tate County Health Dept
 Address: 309 Scott St
 Phone #: 562-4428

V.Clubs, Organizations and Neighborhood Associations

A. Youth organizations and centers

Name: Tate County 4-H Clubs
 Address: #1 French's Alley
 Phone #: 562-4274
 Contact Person: Shelli Benton Tate County Extension Svc
 Activities/Programs (especially Summer) Helps youth develop life skills that will help them become productive, responsible adults. Check Ext Svc for programs.

Name: Cub Scouts/Boy Scouts
 Address: NA

Phone #: NA
 Contact Person: Jeff Armstrong
 Activities/Programs (especially Summer) Check Library for leader names and phone numbers as troops use the meeting rooms.

Name: Girl Scout Council of the Mid South
 Address: NA
 Phone #: 800-727-8104
 Contact Person: Lori Brougher
 Activities/Programs (especially Summer) Check Library for leader names and phone numbers as troops use the meeting rooms.

B. Neighborhood Associations (n/a)

C. Civic Organizations

Name: Senatobia Lions Club
 Address: NA
 Phone #: 562-7071
 Contact Person: Harleigh Baxter
 Activities/Programs (especially Summer) Helping others in need of obtaining a better way of life. Meets Mondays at Western Sizzlin at 7 pm

Name: Senatobia Civitan Club
 Address: NA
 Phone #: 562-8201 or 622-7411
 Contact Person: Doug McClure
 Activities/Programs (especially Summer) Mission is to build good citizenship with an emphasis on helping people with developmental disabilities. Meets Tuesdays at Western Sizzlin at Noon.

Name: Senatobia Rotary Club
 Address: NA
 Phone #: 562-4897
 Contact Person: Mike Flynn

Activities/Programs
(especially Summer)

The Senatobia Chapter is an organization of business and professional leaders who provide humanitarian service, encourage ethical standards in all vocations, and help build goodwill and peace in the world. Meet Fridays at Haraway Center at Noon.

D. Clubs – Garden, Country, Hobby

Name:

Senatobia Home and Garden Club

Address:

NA

Phone #:

562-7411

Contact Person:

Annabelle Meacham

Activities/Programs
(especially Summer)

Encourages interest in home beautification and gardening and promotes better horticultural practices, civic beauty and the conservation of natural resources.

Name:

Magnolia Garden Club

Address:

NA

Phone #:

562-8120

Contact Person:

Sarah Massey

Activities/Programs
(especially Summer)

Motto: Build together your spare hours by the cord of some definite purpose in the garden and in the home.

Name:

Senatobia Coterie Club

Address:

NA

Phone #:

562-6116

Contact Person:

Rachelle Storey

Activities/Programs
(especially Summer)

Purpose is to improve different phases of community life.

E. Fraternal Organizations (n/a)

F. Housing associations (n/a)

G. Charitable organizations (*Foundations, etc.*)

Name: United Way of Tate County
Address: NA
Phone #: 562-8236
Contact Person: Greg Gough
Activities/Programs (especially Summer) Affiliated with United Way of the Mid-South, the organization invests in and activates the resources to make the greatest possible impact in communities across America.

Name: Northwest Mississippi Shrine Club
Address: NA
Phone #: 622-5214
Contact Person: Jimmy Lacy
Activities/Programs (especially Summer) Promotes the spirit of good fellowship and fraternalism among the Shriners of the area.

H. Social agencies

Name: Catholic Social Services
Address: 705 Strayhorn St
Phone #: 562-1991
Contact Person: NA
Activities/Programs (especially Summer) CSS is able to provide assistance with rent, clothing, medication, utility bills and food.

Name: H.O.P.E. Ministries
Address: 110 N. Robinson St
Phone #: 562-4673 Tuesday-Saturday
Contact Person: Anyone at HOPE
Activities/Programs (especially Summer) Hope's purpose is to meet the needs of people involved in emergencies, but who can't afford to help themselves and are not currently being helped by other service organizations in the area.

Name: Christian Women's Job Corps
 Address: NA
 Phone #: 562-5000 or 501-0594
 Contact Person: NA
 Activities/Programs (especially Summer) The organization helps women become equipped for employment and is a center of counseling and motivation. The Corps instructs the participants on personal care, food/clothing, healthcare, Bible study, prayer partnership, job search, etc.

I. Legal Aid (n/a)

J. Labor unions (n/a)

K. Veteran's organizations

Name: Veterans of Foreign Wars

Name: Sons of Confederate Veterans, Sgt. Samuel J.
House Camp #837

Address: NA

Phone #: 562-5228

Contact Person: Derrell Brown

Name: American Legion Post #19

L. Cultural Organizations and activities

1. Art Societies/Councils

Name: Sycamore Arts Council

Address: NA

Phone #: 562-4414

Contact Person: Shirley Trimm

Name: North Mississippi Fiber Guild

Address: NA

Phone #: 233-2990

Contact Person: Sharon Williams

Activities/Programs (especially Summer) Encourages and promotes the fiber arts.

2. Dramatic Groups

Name: Northwest Community College Fine Arts
Department
Address: Campus
Phone #: 562-3334
Contact Person: Dr. Siple
Activities/Programs: College theater group
(especially Summer)

3. Book clubs/Literary societies

Name: Lunch with Books
Address: 222 Ward St
Phone #: 562-4556
Contact Person: Marie Coleman
Activities/Programs: Group meets at the Library the 3rd Tuesday
(especially Summer) of the month from noon to 1 pm. Bring a
sack lunch. Dessert and beverages
provided.

Name: Cosmopolitan Club
Address: NA
Phone #: 562-8715
Contact Person: Janie Mortimer
Activities/Programs: A ladies club that emphasizes music, art,
(especially Summer) literature and other cultural interests.

4. Museums

Name: Heritage Museum Foundation of Tate County
 Address: 201 Ward Street
 Phone #: 562-8715
 Contact Person: TCEDF
 Activities/Programs (especially Summer): Dedicated to preserving Tate County's heritage. Collections and exhibits housed in the Tate County Courthouse.

5. Symphonies/Opera/Music (n/a)**6. Dance**

Name: Gym Plus
 Address: 132 Porter St
 Phone #: 562-0657
 Contact Person: Anyone
 Activities/Programs (especially Summer): Tap, ballet and jazz instruction

M. Other

Name: Senatobia Optimist Club
 Address: Haraway Center
 Phone #: 562-4414
 Contact Person: Shirley Trimm
 Activities/Programs (especially Summer): Meets 7 am on Thursdays. Senatobia Chapter promotes drug and alcohol prevention to youth in Tate County.

Name: Tate County Master Gardeners
Address: 1 Frenches Alley
Phone #: 562-4274
Contact Person: Rosemary Tindle
Activities/Programs (especially Summer) Coordinated by the Tate County Extension service, this program is to educate the public about horticulture. Participants receive 40 hours of educational coursework related to gardening in exchange for 40 hours of horticultural-related community service to become a certified Master Gardener.

VI. Demographics

A. Population

1. Numbers

	2000	2005 (July 1)	2006 (July 1)	% Change 2000/2006	% Change 2000/2005
Tate County	25,370	26,548	26,723	5.3	4.7
Senatobia	6,682	6,689	13,897		0.1
*Source: U.S. Census Bureau. American FactFinder. Population Estimates.					
**Source for 2006 population for communities is: ESRI Business Information Solutions. Products Reports. Zip Code Lookup					

2. Ages

Tate County: Population – Ages (2005 Estimate)		
Ages	Number	Percent
Under 5 years	1,986	7.5
Ages 5-9	1,703	6.4
Ages 10-14	1,839	6.9
Ages 15-19	2,334	8.8
Ages 20-34	5,490	20.7
Ages 35-54	7,242	27.9
Ages 55-64	2,835	10.7
Persons 65 years and older	3,119	11.8
** Source: Census Bureau. Estimates 2005		
MEDIAN AGE BY LOCATION: 2006		
Tate County	35	
Senatobia	28.7	

3. Changes / Trends (n/a)

4. Ethnic makeup

ETHNIC MAKEUP: Tate County 2005		
Ethnic Makeup	2005	Percentage
White	17,952	67.6
Black	8,087	30.5
Native American & Alaska Native	50	0.2
Asian	36	0.1
Hispanic or Latino	345	1.3
Native Hawaiian	18	0.1
Persons of 2 or more races	98	0.4
Ethnic Makeup for Batesville, Como, Crenshaw and Sardis is only available for 2000		

5. Foreign languages spoken (n/a)

6. Education levels

Educational Levels: Tate County 2006			
	Number	Percentage	
Less than 9 th Grade	1,252	7.5	
9-12 years (no diploma)	2,451	14.7	
High School Graduates	5,923	35.5	
Some College – No degree	3,373	20.2	
Associate Degree	1,274	7.6	
Bachelor Degree	1,717	10.3	
Graduate Degree	676	4.1	
Educational Levels: Age 25+ Communities 2006 (percentage only)			
Location	Associate Degree	Bachelor's Degree	Graduate Degree
Senatobia	7.8	15.7	4.9
2000 are the latest statistics available for High School graduates for the above communities			

B. Housing

1. Types of housing in service area

LOCATION	OWNER OCC. UNITS	RENTER OCC. UNITS	VACANT UNITS	TOTAL HOUSING UNITS	NEW CONST. PERMITS
Senatobia	1,176	952	241	2,379	35
Source: Mississippi Development Authority					

2. House sales by Zip Code (n/a)

3. Average cost per square foot for new construction (n/a)

4. Average size of housing

HOUSING: TATE COUNTY 2006		
INCOME LEVEL	2006	PERCENT 2006
0 - \$34,999	3,992	41.9
\$35,000 - \$49,999	1,576	16.5
\$50,000 - \$74,999	1,859	19.5
\$75,000 +	2,097	22
TOTAL NUMBER OF HOUSEHOLDS:		
	9,524	
PERSONS BY HOUSEHOLD (2000 data only)		
	2.75	
MEDIAN HOUSEHOLD INCOME:		
	\$32,114	

5. Average number living in a single dwelling

LOCATION	# HOUSEHOLDS	AVG. HOUSEHOLD SIZE	MEDIAN HOUSEHOLD INCOME
Senatobia	2,138	2.64	\$38,588
Source: Mississippi Development Authority			

C. Economic

1. Unemployment rate
2. Average income
3. Percentage of types of jobs

ECONOMIC: Tate County			
Per Capita Income: \$23,745 (2004)			
Average Annual Wage: \$24,263 (2005)			
Unemployment Rate: 6.3% (2007)			
Employment by Industry 2007			
Total Nonagricultural		Manufacturing	Non-Manufacturing
5,910		790	5,120
Source: Mississippi Department of Employment Security. February 2007			

D. Zip Code map (n/a)

insert map

VII. Education

A. Public & Private Schools

Name: Magnolia Heights
 Address: One Chief Dr
 Phone #: 562-4491
 Webpage: www.magnoliaheights.com

Name: Senatobia Elementary School
 Address: 403 W. Gilmore
 Phone #: 562-9613
 Webpage: www.senatobia.k12.ms.us

Name: Senatobia Middle School
 Address: 303 College
 Phone #: 562-4420
 Webpage: www.senatobia.k12.ms.us Lists Jr High and Highschool also

B. Universities & Colleges

Name: Northwest Community College
 Address: 4975 Hwy 51 N
 Phone #: 562-3200
 Webpage: www.northwestms.edu

C. Home School Groups

Name: Northwest Mississippi Home Educators
 Address: Contact Laura May at True Wisdom Book Store
 Phone #: 562-6686
 Webpage: NA

D. Child Care Services

Name: Wee Care
 Address: 403 Norfleet
 Phone #: 562-5067
 Webpage: none
 Capacity: 64
 Ages served: 6 weeks to 5 years
 Transportation: Van

Hours	Open:	Close:
Sunday	closed	closed
Monday	6:00 am	6:00 pm
Tuesday	6:00 am	6:00 pm
Wednesday	6:00 am	6:00 pm
Thursday	6:00 am	6:00 pm
Friday	6:00 am	6:00 pm
Saturday	closed	closed

Name: Enchanted Days Learning Center
 Address: 101 Tate St
 Phone #: 562-7697
 Webpage: none
 Capacity: 64
 Ages served: 3 years to 12 years
 Transportation: none

Hours	Open:	Close:
Sunday	closed	closed
Monday	6:30 am	5:00 pm
Tuesday	6:30 am	5:00 pm
Wednesday	6:30 am	5:00 pm
Thursday	6:30 am	5:00 pm
Friday	6:30 am	5:00 pm
Saturday	closed	closed

Name: Sesame Street Junction
 Address: 401 West Gilmore
 Phone #: 562-5068
 Webpage: none
 Capacity: 67
 Ages served: 6 months to 12 years
 Transportation: none

Hours	Open:	Close:
Sunday	closed	closed
Monday	6:00 am	5:30 pm
Tuesday	6:00 am	5:30 pm
Wednesday	6:00 am	5:30 pm
Thursday	6:00 am	5:30 pm
Friday	6:00 am	5:30 pm
Saturday	closed	closed

E. Other Libraries (i.e. church, hospital, chamber, etc.)

Name: Church of Jesus Christ of Latter Day Saints Senatobia
Family History Center
Address: 1549 W. Main St
Phone #: 562-7161
Webpage: familysearch.org

Name: Tate County Genealogical and Historical Society
Address: 105 Court St, Leroy Crockett Building
Phone #: 562-0390
Webpage: NA

VIII. Government***A. Government Offices*****1. City****a) City council**

<http://www.firstregional.org/FRLAreaResources.html#Officials>

Name: Lana Nail
District/Ward: Ward 1
Address: 208 Clearview Dr
Phone #: 562-5357
Webpage: www.cityofsenatobia.com

Name: Penny Hawks
District/Ward: Ward 2
Address: 313 Porter St
Phone #: 562-0265
Webpage: www.cityofsenatobia.com

Name: Michael Cathey
District/Ward: Ward 3
Address: 414 W. Gilmore
Phone #: 562-6551
Webpage: www.cityofsenatobia.com

Name: Michael Putt
District/Ward: Ward 4
Address: 637 Two Mile Branch Rd
Phone #: 562-9536
Webpage: www.cityofsenatobia.com

Name: Buford Givens
District/Ward: At large
Address: 220 Tate St
Phone #: 562-7574
Webpage: www.cityofsenatobia.com

b) City districts (n/a)

insert map

c) Fire stations

Name: Fire Station No 1
Address: Front St
Phone #: 562-5631
Webpage: www.cityofsenatobia.com

Name: Fire Station No 2
Address: Scott St
Phone #: 560-6421
Webpage: www.cityofsenatobia.com

Name: Fire Station No 3
Address: Hwy 4 West
Phone #: 562-8881
Webpage: www.cityofsenatobia.com

d) Police stations

Name: Senatobia Police Department
Address: 131 N Front St
Phone #: 562-5643
Webpage: www.cityofsenatobia.com

Name: Senatobia Police Department Substation
Address: 304 Cauthern Circle
Phone #: 562-9330
Webpage: www.cityofsenatobia.com

2. County**a) Board of Supervisors**

Name: Mr. Cam Walker
District/Ward: 1
Address: 340 Hugh Taylor Rd Senatobia Ms 38668
Phone #: 662-562-5493

Name: Mike Campbell
District/Ward: 2
Address: 2559 Arkabulta Dam Rd Coldwater Ms 38618
Phone #: 662-562-9274

Name: James Sowell
District/Ward: 3
Address: 4101 Palestine Rd Coldwater Ms 38618
Phone #: 662-233-4497

Name: Cecil Howell
District/Ward: 4
Address: 3805 Looxahoma-Tyro Rd Senatobia Ms 38668
Phone #: 662-562-8497

Name: Bill Burford
District/Ward: 5
Address: P.O. Box 8 Independence Ms 38638
Phone #: 662-233-4180

b) County districts (n/a)

insert map

3. State

a) Senators

Name: H. Nolan Mettetal
District/Ward: 10
Address: P.O. Box 414 Sardis Ms 38666
Phone #: 662-487-1512
Webpage:

Name: Robert Jackson
District/Ward: 11
Address: 1420 Alex Gates Rd Marks Ms 38646
Phone #: 662- 326-3637

b) Representatives

Name: Larry J. Baker
District/Ward: 8
Address: 2583 Veazy Rd Senatobia Ms 38668
Phone #: 662-562-6707

Name: Clara Henderson Burnett
District/Ward: 9
Address: P.O. Box 1469 Tunica Ms 38676
Phone #: 662-363-1730

Name: Dr. Joe Gardner
District/Ward: 11
Address: 11084 Curtis Road
Batesville, MS 38606
Phone #: 662-563-7751

c) State districts (n/a)

insert map

B. Political party organizations (n/a)

IX. Media

A. Newspapers

Name: The Democrat
Address: 219 East Main St P O Box 369
Phone #: 562-4414
Webpage: www.thedemocrat.com

B. Radio stations

Name: WSAO
Address: Hwy 4 East
Phone #: 562-4445
Webpage: NA

C. Television stations (n/a)

X.Parks & Recreation

A. Parks

Name: Gabbert Park
Address: Centre St
Phone #: 562-4474 Located across from the Library parking lot
Webpage: www.cityofsenatobia.com

Name: Norfleet Drive Park
Address: Norfleet St
Phone #: 562-4474
Webpage: www.cityofsenatobia.com

Name: City Park
Address: Park St
Phone #: 562-4474 (City Hall)
Webpage: www.cityofsenatobia.com

B. Recreation center

Name: Community Center
Address: 104 Southern
Phone #: 562-4474
Webpage: www.cityofsenatobia.com

C. Major attractions (n/a)

D. City/County sports leagues

Name: Parks & Recreation Department
Address: 133 N Front St
Phone #: 562-4474
Webpage: www.cityofsenatobia.com

Name: Soccer
 Address: Applications printed in The Democrat
 Phone #: Sandra Patton 562-7494, Karen Blount 233-4915

Name: Baseball
 Address: Applications printed in The Democrat and available at Circuit Clerk's Office
 Phone #: 562-5211 (Circuit Clerk's)

XI. Religious Groups

A. Churches

Name: Senatobia Presbyterian
 Address: 431 W Main
 Phone #: 562-8743
 Webpage: none

Name: Senatobia First United Methodist
 Address: 102 W Gilmore
 Phone #: 562-5215
 Webpage: none

Name: Senatobia First Baptist
 Address: 317 S Ward
 Phone #: 562-8503
 Webpage: www.fbcsehatobia.net

B. Synagogues (n/a)

C. Mosques (n/a)

XII. Transportation

A. Buses (n/a)

B. Taxis (n/a)

C. Airports (n/a)